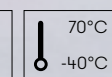


NEW PRODUCT LAUNCH

Smart Signaling 50



The redefinition of
industrial signaling



M22 panel mount Smart Signaling platform /
High color brilliance & energy efficiency / Flexible
signaling – multicolor & multifunctional / Superior signaling
performance compared to competitors / Innovative built-in
features: Smart Control, Smart Diagnostics &
Smart Protection

Series
SD50
Smart Dot



Series
SI50
Smart Indicator



Series
ST50
Smart Tower



3 Series
SD50
SI50
ST50

x

3 Feature
Lines
Basic
Standard
IO-Link

x

3 Design
Lines
Black
White
Stainless

=

Endless Applications

Each series is available in three design lines



Black



White



Stainless

Signaling with a human touch



Capacitive touch buttons replace traditional mechanical buttons, providing seamless integration with optical signaling functions for enhanced performance and user interaction.

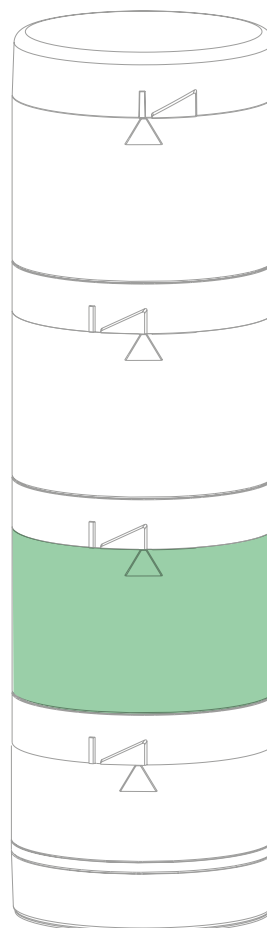
THE SMART TOUCH BUTTON

In addition to the other Smart Dot 50 models — ranging from Basic version with one, two, or three colors, to a 50mm buzzer — the Smart Dot 50 Series also includes a touch sensing functionality.

These motion- and wear-free touch buttons are engineered for reliable, long-lasting performance, even in harsh environments.

Beacon or mini-tower?

The signaling area of our Smart Indicator exceeds the size of a single tower light module, while maintaining a more compact overall footprint. The lens design prevents false signaling caused by external light sources, ensuring reliable operation. Additionally, our Smart Signaling 50 series delivers industry-leading color fidelity and saturation, with precise color consistency — red remains vivid red, and green stays true green under all conditions.



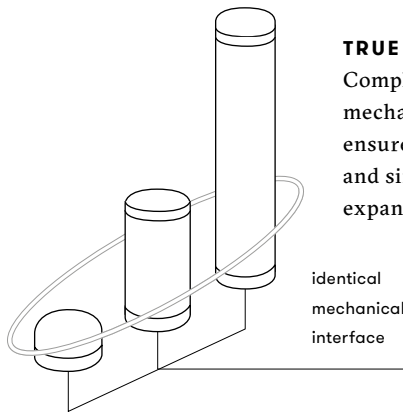
70mm

Our Smart Indicator is both in one device



50mm

Immediate Installation



TRUE PLUG AND PLAY
Complete electronic and mechanical compatibility ensures effortless upgrades and simplifies system expansion

identical
mechanical
interface

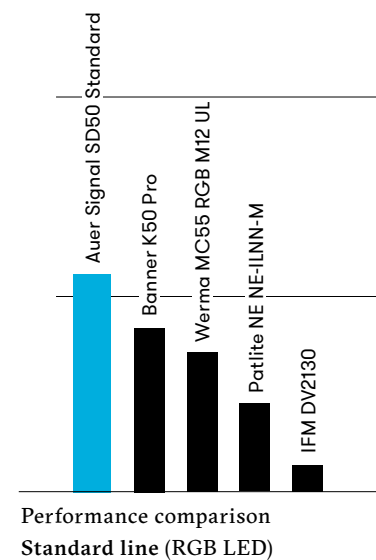
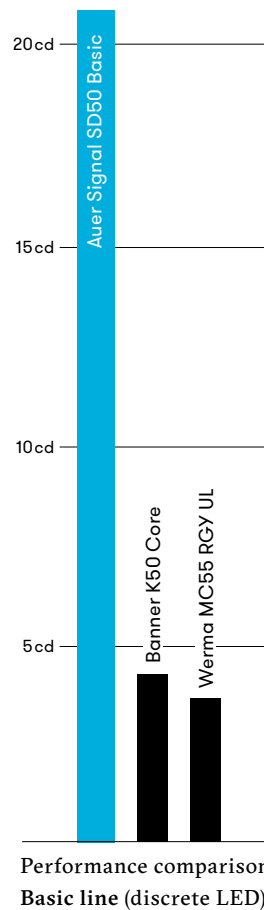


Simplified installation
thanks to M22 threaded
mount and M12 pin plug

- no drilling template
- minimum training required

Superior performance compared to competing products

Auer Signal's Basic line of the Smart Dot 50 is 4x brighter than comparable products. Reference values are based on test conditions using green light at 24V DC, with thermal stabilization at room temperature.



Smart Diagnostics

The system performs a hardware check simultaneously without any signaling delay. If critical errors are detected, a subtle diagnostic visualization is displayed.

Device-related errors can be quickly detected without the need for additional measuring equipment

Smart Protection



SYSTEM OVERLOAD PROTECTION

The controller's power load is reduced by actively controlling and limiting inrush current.



ACTIVE THERMAL MANAGEMENT

Smart Signaling devices operate at peak efficiency with active temperature control, optimizing LED lifespan even in the harshest conditions.



HIGH LEAKAGE CURRENT RESISTANCE

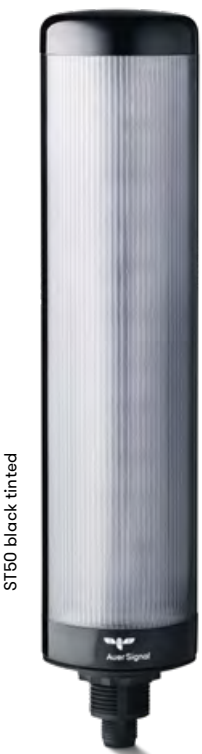
For robust and error-free use in the industrial sector.



The Smart Signaling 50

Design Lines

The Smart Signaling 50 product family is available in three design lines: Black, White, and Stainless. This allows you to integrate it seamlessly into any industrial application or environment.



Within the black design line, the Smart Tower and Smart Indicator are available with a tinted lens that intensifies color contrast even further, ensuring maximum color brilliance.

The white design line blends seamlessly into bright environments or machines, remaining discreet when not in operation.

ST50 white



ST50 Stainless diffuse



ST50 Stainless clear



Perfect for stainless steel control cabinets and machines

The stainless design line is particularly appealing. It was specially developed for stainless steel control cabinets and machines, allowing you to achieve a harmonious and consistent appearance of your product or application. The Smart Tower and Smart Indicator will be available in two lens designs – diffuse and clear.

SI50 white



SI50 Stainless diffuse



SI50 Stainless clear



SD50 white



SD50 Stainless diffuse



7 good reasons to choose Auer Signal

1

Inhouse competence: We develop and manufacture all products in-house.

2

Every product we create is of exceptional quality.

3

Products for every application: Ranging from the premium to the value segment.

4

We develop and produce tailor-made signaling devices.

5

Worldwide use: Our signaling equipment complies with all industry standards.

6

We keep our promises and grow sustainably since 1910.

7

We deliver.

Auer Signal is one of the world's leading manufacturers of signalling equipment

We are continuously developing new products, inspiring our customers with innovation, foresight, and unwavering quality since 1910. To ensure this remains true, our motto, like our signal devices, is simple: louder & brighter.

Since 1910, we have
been driven by the will to
develop technical devices
that keep getting better

Auer Signal is a fourth generation, owner-managed company with great ambitions. Trust, consistent and reliable quality are important to us as a family company.



Louder & Brighter since 1910.

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